

AEROSPACE EUROPE CONFERENCE

Joint 10th EUCASS - 9th CEAS Conference



JULY 9-13
2023

SPONSORSHIP GUIDE

eucass-ceas-2023.eu

WELCOME ADDRESS

The success of the EUCASS-3AF-2022 face-to-face conference in Lille despite the vagaries of the international situation, showed how much the aerospace scientific community needs to meet. This observation and the efficiency of the collaboration between EUCASS and CEAS, has made possible a unified European congress to the community. Aerospace Europe Conference 2023 is the result and will give the opportunity to our entire scientific community to diversify its scientific contacts, present its results and proposals for tomorrow's aeronautics and space in a world forced to renew with peace and environmental harmony. What better symbol that organising it in Switzerland, in one of the most prestigious University in the world like EPFL.

This conference, organised by the non-profit associations EUCASS and CEAS, will be the best attended conference on aeronautics and space sciences in Europe. It represents an exceptional opportunity to reach a uniquely targeted audience and demonstrate your commitment to the future of aeronautics and space. Do not miss this chance to position your organisation at the forefront. We trust your presence at Aerospace Europe Conference 2023 is vital for all players and we invite you to sponsor it or rent a booth in the exhibition area. Your organisation can participate at various levels. The attached sponsorship package will provide further details about advertising, exhibition options and how to contribute support.

We are fully open to your ideas and suggestions concerning session topics, mini workshops, exhibitions, etc. We are willing to work with you and satisfy your needs and expectations. Please feel free to contact us if you have any question.

Thank you very much for your time and consideration. We hope for and welcome your support and look forward to hearing from you soon.

Yours sincerely,

Alain Merlen
EUCASS president

Franco Bernelli
CEAS president

IN A FEW WORDS

EPFL & THE SWISSTECH CONVENTION CENTER

The STCC is located in a dynamic environment, on the EPFL campus, the Swiss Federal Institute of Technology. EPFL focuses on three missions : teaching, research and technology transfer, and works together with an extensive network of partners including other universities and institutes of technology, secondary schools and colleges, industries and businesses, political entities and the general public.

GOOD ACCESSIBILITY AND VISA PROCEDURE

Lausanne enjoys a privileged geographical location at the center of Europe. It is easily accessible by train, car and plane. The Geneva International Airport is located 40 minutes from Lausanne and serves 150 destination with direct flights. Switzerland is a member state of the Schengen area.

SWISS MADE

Like the rest of Switzerland, Lausanne benefits from a stable political environment and a climate of safety much appreciated by business travellers. Performance and reliability, Swiss values par excellence, characterise its many infrastructures.

AN APPEALING COMPACT DESTINATION AND EASY TO GET AROUND

Lausanne is a very compact city and easy to navigate on foot. The sheer variety of attractions makes it easy to organise diverse social activities. Not to mention the hundreds of cultural and recreational events.

FREE PUBLIC TRANSPORTATION

Free public transports for all the guests for the duration of their stay in a local hotel.



THE CITY

LAUSANNE BETWEEN LAKE AND MOUNTAINS

Lausanne, the second-largest city on Lake Geneva, combines a dynamic commercial town with the locality of a holiday resort. The capital of the canton of Vaud is also a lively university and convention town. Sports and culture are given a high profile in the Olympic capital.

LAUSANNE THE IDEAL DESTINATION

Lausanne boasts numerous assets, which its urban marketing campaign has brought together under four beacons of excellence: education, research, sport federations and sustainable development.

RESEARCH AND EXCELLENCE

Lausanne is known for its internationally renowned institutions of higher education (UNIL - University of Lausanne, EPFL - Federal Institute of Technology in Lausanne, IMD, EHL - Lausanne Hotel Management School, etc.) and centers of medical research, not to mention the presence of numerous multinationals. The region thus offers an ideal environment for the organisation of international conferences, medical conventions and business meetings.

SUSTAINABILITY

Sustainable development is one of the most important political priorities of the city of Lausanne. Soft mobility, energy management, waste sorting and ecotourism are environmentally friendly schemes that you will be able to incorporate into your event.

THE OLYMPIC CAPITAL

The International Olympic Committee, the Olympic Museum and more than 40 international sports federations and organizations have chosen to be based in the Olympic Capital, the only title of its kind in the world. A variety of prestigious events featuring the world's elite athletes are staged every year.

EPFL: A LEADING TECHNICAL UNIVERSITY IN EUROPE

EPFL is Europe's most cosmopolitan technical university. It welcomes students, professors and collaborators of more than 120 nationalities. EPFL has both a Swiss and international vocation and focuses on three missions: teaching, research and innovation.

EPFL collaborates with an important network of partners, including other universities and colleges, secondary schools and gymnasiums, industry and the economy, political circles and the general public, with the aim of having a real impact on society. With its solid reputation and a proven track record of success, EPFL provides a dynamic and thriving environment for its 4'000 researchers and more than 10'000 students to develop cutting-edge projects having a significant, sustainable and innovative impact on society, health and the environment.

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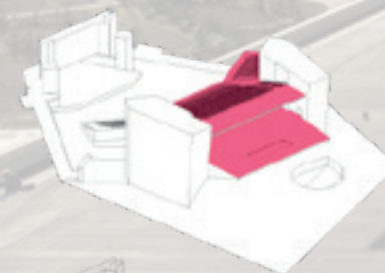
THE SWISSTECH CONVENTION CENTER

The SwissTech Convention Center is one of the largest conference centers in the Lake Geneva region hosting events of international fame.

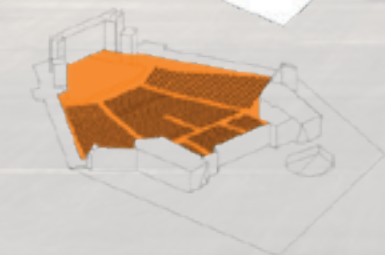
This majestic building is distinguished by its modernity, its innovative technologies and a welcoming and experienced team.

The venue is built on three floors that interact with each others. It distinguishes itself from other major congress centers by its adaptable capacity. The architecture of the building allows three auditoriums to become one; the number of seats in each auditorium can also be changed in just a few minutes. This modularity is based on two mechanisms: a system of sliding walls, and the Gala Venue technology for setting up the seats.

LEVEL 2 : CLOUD



LEVEL 1 : CAMPUS



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STCC.CH

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SPONSORING OPPORTUNITIES

WHY SPONSOR THE EUCASS-CEAS 2023 CONFERENCE

EUCASS, CEAS and the Local Committee are pleased to invite you to participate in the 10th EUCASS - 9th CEAS Aerospace Conference for Aerospace Sciences.

In becoming a sponsor, your organisation will be assured high profile exposure at this conference.

EUCASS-CEAS 2023 will be a significant aeronautics and space sciences event. It has a unique focus on the fields of innovations, incumbents, research and technology development results in aeronautics and space. Additionally, it serves as a forum for sharing goals, ideas, and information. As a sponsor, you can reach an expected target audience of around 700 attendees from around the world.

The conference is attended by:

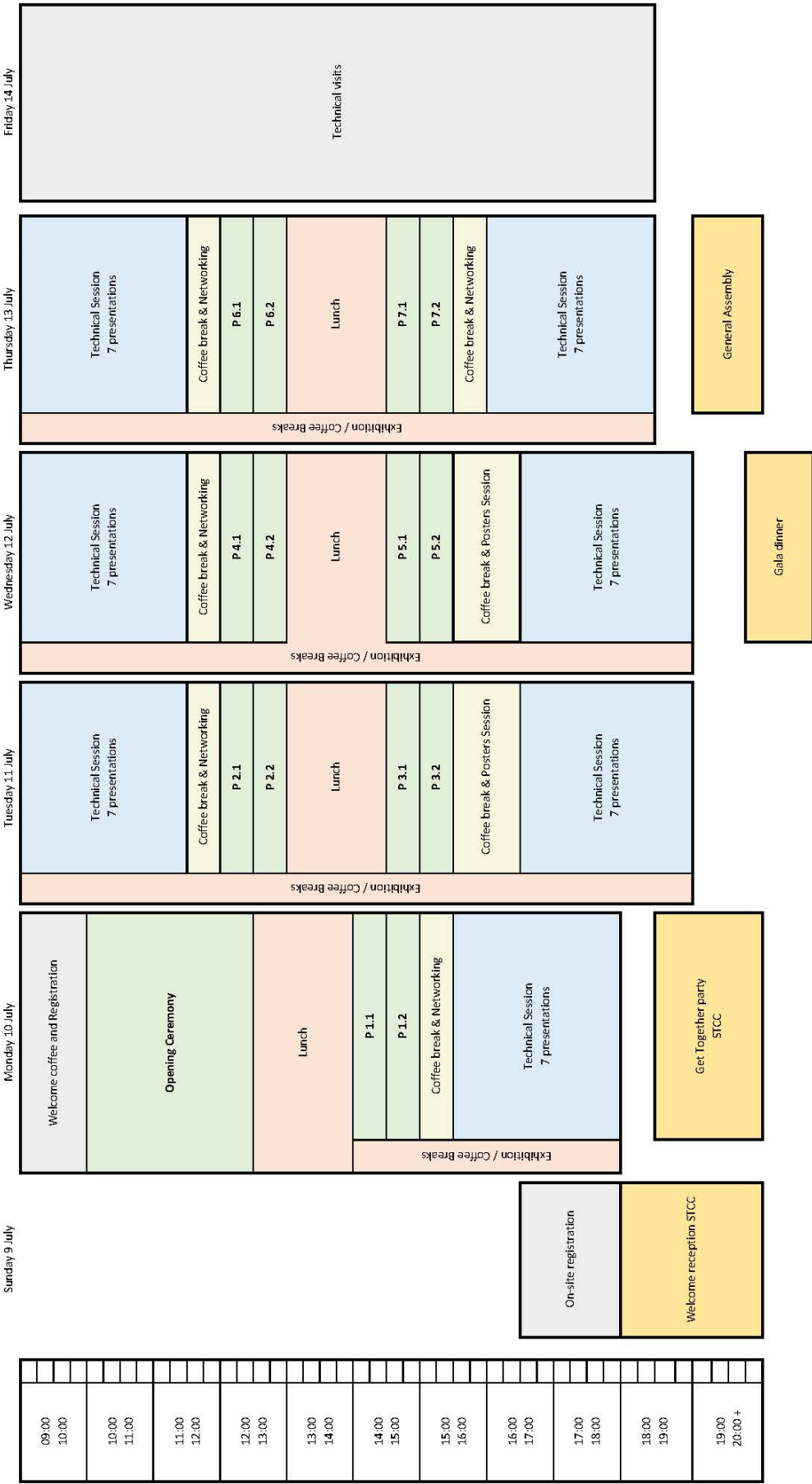
- Scientists and students from universities and research establishments
- Industry researchers and technology developers
- Programme and project leaders
- Industry decision makers
- Business managers
- Technical staff in charge of technology developments

EUCASS-CEAS 2023 is a conference you can't afford to miss to promote your image and meet new potential partners. It provides a number of excellent sponsorship and advertising opportunities. Last but not least, you are welcome to walk into the conference rooms and discover progress in science, research and technology. Please take a few moments to read our proposal. Then take full advantage of these different opportunities available by sponsoring EUCASS-CEAS 2023

THE GOOD REASONS TO JOIN the EUROPEAN AEROSPACE Conference

- Meet and interact with experts in space and aerospace
- Create new links and partnerships in your field
- Build knowledge and expertise
- Discover and/or promote latest technologies
- Be part of a specialist community and help developing it
- Create opportunities and develop your business

PROGRAM AT-A-GLANCE



PARTNERSHIP OPPORTUNITIES

All sponsors are promoted prior to and at the conference as well as in the conference materials distributed to participants, according to the level of partnership.

The EUCASS-CEAS 2023 website is maintained until the next conference. All partnership prices are VAT excluded (VAT 7.7%).

CONGRESS SPONSORSHIP : GOLD, SILVER & BRONZE

GOLD SPONSOR

CHF 18,000+

As a Gold Sponsor you will have an exclusive and outstanding awareness as well as promotion to all conference related activities.

Your benefits as Gold sponsor are:

- 3 gala dinner tickets and 3 Conference passes for free, including the Get-together party, the Welcome reception , all lunches and coffee-breaks.
- Largest size logo whenever all sponsor logos are shown
- Prominent display of company logo on lectern in session and plenary rooms
- Acknowledgment of gold sponsorship on all promotional materials
- Prominent display of company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS-CEAS 2023 documentations medias (any document relative to the congress, leaflet, app, website, programme...)
- Logo on the EUCASS-CEAS 2023 conference programme
- Logo on the EUCASS-CEAS 2023 website
- Advertisement on the EUCASS-CEAS 2023 conference website and phone application
- Full page advertisement on the conference programme
- Link from the conference website to sponsors website
- Opportunity to place two promotional items or more and company literature in each conference bag
- A space in the exhibit for a booth (at least 12 sqm)
- One exhibitor pass (includes access to exhibition but not to technical sessions)

SILVER SPONSOR

CHF 12,000+

The Silver sponsorship package gives you the opportunity to present your organization on all days of the conference. It offers you a great price to value relationship.

Your benefits as Silver sponsor are:

- 2 gala dinner tickets and 2 Conference passes for free, including the Get-together party, the Welcome reception , all lunches and coffee-breaks.
- Normal size logo whenever all sponsor logos are shown
- Acknowledgment of silver sponsorship on all promotional materials
- Logo presentations prior to all sessions
- Logo on all EUCASS-CEAS 2023 documentations medias (any document relative to the congress, leaflet, app, website, programme...)
- Logo on the EUCASS-CEAS 2023 conference programme
- Logo on the EUCASS-CEAS 2023 website
- Advertisement on the EUCASS-CEAS 2023 conference website and phone application
- Half-page advertisement on the conference programme
- Link from the conference website to sponsors website
- Opportunity to place one promotional item or more and company literature in each conference bag
- A space in the exhibit for a booth (up to 6 sqm)

**Sponsorship packages can be paid in Euro in some cases.
Please contact us for more information.*

BRONZE SPONSOR CHF 6,000+

The Bronze sponsorship programme gives your organisation visibility during the conference.

Your benefits as Bronze sponsor are:

- 1 gala dinner ticket and 1 Conference pass for free, including the Get-together party, the Welcome reception , all lunches and coffee-breaks
- Normal size logo whenever all sponsor logos are shown
- Acknowledgment of bronze sponsorship on all promotional materials
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS-CEAS 2023 documentations medias (any document relative to the congress, leaflet, app, website, programme...)
- Logo on the EUCASS-CEAS 2023 conference programme
- Logo on the EUCASS-CEAS 2023 website
- Logo on the EUCASS-CEAS 2023 conference website and phone application
- Link from the conference website to sponsors website

OTHER SPONSORSHIP PACKAGES

GALA DINNER CHF 6,000+

Be a primary sponsor of the conference gala dinner. The gala dinner takes place on Wednesday evening (12th July) and provides an excellent sponsorship opportunity. It is the social highlight of the entire conference. The sponsor will organise the evening and the gala dinner, both in cooperation with EUCASS. Primary sponsorship for the gala dinner event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a gala dinner sponsor are:

- Naming rights of the conference dinner
- Opportunity for an address or presentation during dinner
- Acknowledgment of conference dinner sponsorship
- Company logo in session and plenary rooms
- Logo presentations prior to all sessions, on the EUCASS-CEAS 2023 website, on the conference programme and link to sponsors website
- 2 gala dinner tickets for your representatives for free

GET TOGETHER PARTY CHF 4,000+

The Get Together Party takes place on Monday evening (10th of July) and is a wonderful opportunity to welcome all conference attendees. The sponsor will organize the evening and the reception. Primary sponsorship for the Get Together Party event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a get together party sponsor are:

- Dining cocktail and beverages are provided for all attendees
- Naming rights of the Get Together Party
- Opportunity for an address or presentation during the Get Together Party
- Acknowledgment of Get Together Party sponsorship
- Company logo in session and plenary rooms
- Logo presentations prior to all sessions, on the EUCASS-CEAS 2023 website, on the conference programme and link to sponsors website
- 1 conference ticket for your representative

**Sponsorship packages can be paid in Euro in some cases.
Please contact us for more information.*

WELCOME RECEPTION
CHF 3,000+

The welcome reception takes place on Sunday (9th of July) evening and is a wonderful opportunity to welcome a large number of conference attendees. The sponsor will organise the evening and the reception. Primary sponsorship for the welcome reception event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as lunch-break sponsor are:

- Dining cocktail and beverages are provided for all attendees
- Naming rights of the welcome reception
- Opportunity for an address or presentation during the welcome reception
- Acknowledgment of welcome reception sponsorship
- Company logo in session and plenary rooms
- Logo presentations prior to all sessions, on the EUCASS-CEAS 2023 website, on the conference program and link to sponsors website
- 1 conference ticket for your representative

STUDENT BEST PAPER AWARD
CHF 3,000+

This sponsorship program gives your organisation visibility during the Student Best Paper Award during the Gala Dinner and finances the prizes awarded to the students (value from CHF 500 to CHF 1000, gala dinner invitation)

The sponsor participates to the award ceremony, gives a short introductory speech about the company, delivers the diplomas together with the EU-CASS-CEAS representatives, is present on the pictures taken at this occasion.

Your benefits as a Student Best Paper Award Sponsor are:

- Announcement on the EUCASS-CEAS 2023 website
- Logo on the EUCASS-CEAS 2023 website
- Logo on the diplomas awarded to students
- 1 gala dinner ticket for your representative for free
- A short speech about the company during the award ceremony

** Sponsorship packages can be paid in Euro in some cases.
Please contact us for more information.*

**OTHER SPONSORSHIP
PACKAGES**

CONFERENCE BAGS
750 pieces (minimal amount)

The package ensures that the name of your organisation stands out not only at the time of the conference but also long after EUCASS-CEAS 2023. The sponsor will provide the bags in agreement with EUCASS-CEAS team.

Your benefits as a conference bag sponsor are:

- Conference bag for all attendees
- The sponsor's full colour logo will be printed on the bag together with the EUCASS and CEAS logos.
- Opportunity to add gift and writing materials

PROMOTIONAL MATERIALS
750 pieces (minimal amount)

These items are in use for a longer time and the name of the sponsors stands also at the time after the EUCASS-CEAS 2023 conference. They can be inserted in the conference bag.

The sponsor will provide materials such as:

- Pens
- Memory sticks
- Participation badges
- Lanyards for badges
- Company promotional times

...
in agreement with the organisers.

We aim to be a sustainable conference and please consider the items for the conference bag in that perspective

AND HERE ARE TWO SIMPLE IDEAS FOR YOUR EVENT

- Apples engraved with your logo
- Water bottles engraved with your logo



BECOME AN EXHIBITOR AND RESERVE YOUR SPACE

You have the possibility to book:

1. Space with shell scheme (Stand/ Sctructure)
2. Space only (You bring your own structure)

- Space booking is subject to Swiss VAT 7.7%.
- Space will be attributed on a first come first served basis.
- The deadline for subscription is May 31th, 2023

The rental of a 6m² equipped and space only booth includes a full registration for one person, with access to the scientific sessions, the get-together party on Sunday evening, the welcome party on Monday evening, coffee breaks and lunches for the four days, and a gala dinner ticket.

The rental of a 12m² equipped booth and space only booth includes full registration for three people, with access to the scientific sessions, , the get-together party on Sunday evening, the welcome party on Monday evening, coffee breaks and lunches for the four days, and a gala dinner ticket.

SPACE + SHELL SCHEMES STANDS FEES

		6 Sqm CHF.- 400/ M2	12 Sqm CHF.- 450 M2
NORMAL BOOKING	Before April 30th, 2023	CHF.- 2'585,00 VAT incl.	CHF.- 5'816,00 VAT incl.
LATE BOOKING	May 1st to May 31st 2023	CHF.- 3'231,00 VAT incl.	CHF.- 7'108,00 VAT incl.

Shell schemes booking comes with * :

- White panel L100xH250cm
- 1 top board for naming
- 1 spots LED rail for 6M2 and 2 spots LED rail for the 12 M2
- Built up and dismantling
- Power supply

**not included table and chairs and boards naming & tags*

SPACE ONLY FEES :

		6 Sqm	12 Sqm
NORMAL BOOKING CHF.-500,00/ Sqm	Before April 30th, 2023	CHF.- 2'085,00 VAT incl.	CHF.- 5'316,00 VAT incl.
LATE BOOKING CHF.- 600,00/ Sqm	May 1st to May 31st, 2023	CHF.-2'731,00 VAT incl.	CHF.-6'608,00 VAT incl.

Space Only comes with * :

- Power supply

**not included table and chairs and boards naming & tags*

You will be able to order all additional items you will need for your booth through the STCC Web-shop on-line.
You will receive the link and all useful information just after your subscription.



6sqm



6sqm



12sqm

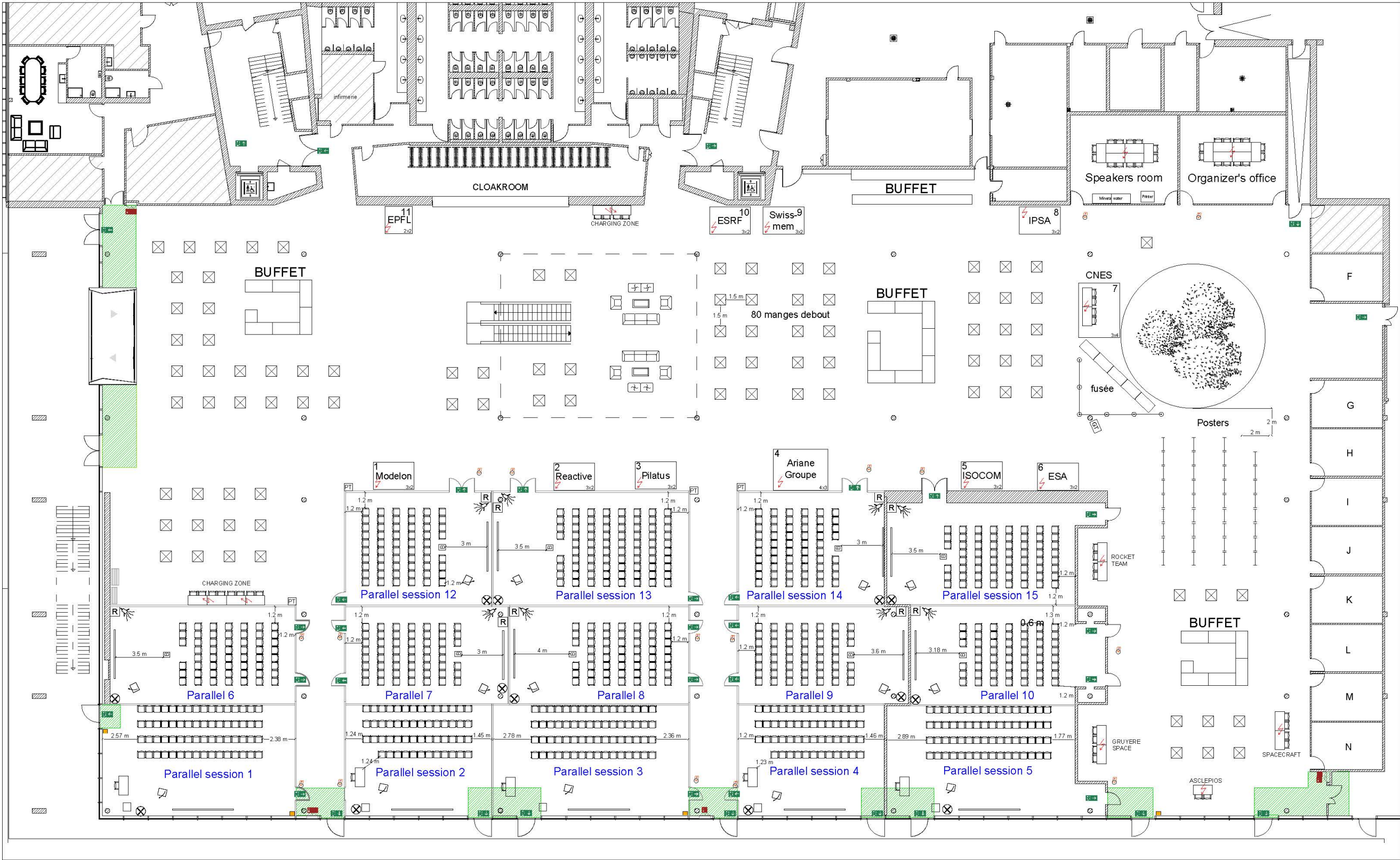


12sqm

3D renders of the booths for reference only .

FLOORPLAN

The congress will be distributed on the three levels of STCC. The exhibition will be located on the Garden level. Please note that the location of each booth will be allocated by the EUCASS-CEAS team according to the order of registration (first come, first served) together with the special technical requirements. All locations are ideal and we are happy to discuss this matter with you.



LEGENDE E.C.A.

- SORTIE DE SECOURS
- POSTE INCENDIE
- EXTINCTEUR
- BOUTON POUSSOIR



Joint 10th EUCASS & 9th CEAS Conference / GARDEN

Date de l'événement : 09.-13.07.2023

Date de l'aménagement du plan : 07.07.2023

Plan non contractuel - SwissTech Convention Center

13820

Dessinateur : chw

Echelle : 1:250

Date de modification : 03.07.2023

BECOME AN EXHIBITOR AND RESERVE YOUR SPACE

Deadline May 31th 2023

Please fill dully the form(s) for any exhibition and/or sponsorship demand

Name of institution : _____

Contact person: Surname_____ First name _____

Name of institution (if different from above) : _____

Departement : _____

Zip code : _____ City : _____

Street : _____ Country : _____

VAT # : _____

SPONSORSHIP PACKAGES FORM

- Please note that the shell scheme is not included in the sponsor’s package.
- Please order the Stand with the shell scheme request form

Package type	Price Vat excl. (7,7%)	Total Item(s)
Gold	CHF.- 18’000.00	
Silver	CHF.- 12’000.00	
bronze	CHF.- 6’000.00	
Other Sponsorship Packages		
Gala Dinner	CHF.- 6’000.00	
Get together party	CHF.- 4’000.00	
Welcome reception	CHF.- 3’000.00	
Students best paper Awards	CHF.- 3’000.00	
Conference bags (min 750 items)	N/A	
Promotional materials (min 750 items)	N/A	
SUBTOTAL SPONSORING (A)		

EXHIBITION SHELL SCHEME STANDS AND SPACES REQUEST FORM

Stand name _____

Stand number (1st come-1st serve: to choose from the map on page 18-19 - floor plan):

1 choice_____ 2nd choice_____ 3rd choice_____

TYPE	Deadline	6 sqm		12 Sqm	
		Total items	Price VAT 7,7% incl.	Total items	Price VAT 7,7% incl.
SHELL SCHEMES STANDS	Before April 30 th , 2023		CHF.- 2’585,00		CHF.- 5’816,00
	May 1st to May 31 st 2023		CHF.- 3’231,00		CHF.- 7’108,00
SPACE ONLY	Before April 30 th , 2023		CHF.- 2’085,00		CHF.- 5’316,00
	May 1st to May 31 st 2023		CHF.- 2’731,00		CHF.- 6’608,00
SUBTOTAL EXHIBITION (B)					

Please choose from the options below :

- 6 m2 open = no shell = space only 6
- 12 m2 open = no shell = space only
- 6 m2 + 1 closed side
- 12 m2 + 1 closed side
- 6 m2 + 2 closed sides
- 12 m2 + 2 closed sides
- 6 m2 + 3 closed sides
- 12 m2 + 3 closed sides

Reminder:

- Power supply is inclusive
- Panel naming is exclusive
- Table and chairs are exclusive

You will receive a confirmation of your order(s) (invoice) and a link to order all the items you may need for a successful participation, together with the detailed exhibitors’ manual.

Cancellation conditions :

Before April 30th, 2023 50% of the invoice is due
After April 30th, 2023 100% of the invoice is due
This rule would not apply only if the Swiss Confederation would cancel the event for sanitary reasons.

Date/Location: _____Signature:_____

Send the form to : support_team@lausanne-tourisme.ch

A SUSTAINABLE CONFERENCE

DID YOU KNOW ?

The SwissTech Convention Center was designed for low, optimal energy consumption:

- It is powered by **100%** renewable energy: **97%** hydraulic and **3%** photovoltaic
- Spaces are lit primarily with natural light
- The ventilation system operates independently on the different zones of the building to reduce energy when the spaces are empty
- It includes four geothermal pillars that allow heat exchange with the ground
- It uses lake water for heating and cooling without harming the environment

All our spaces are accessible to people with reduced mobility and we also have magnetic loops for hearing impaired devices in auditoriums **A, B** and **C**.

Our internal operations follow EPFL's sustainability guidelines

Eldora, our catering partner, ensures that any food that is no longer safe to eat is turned into Biogas. Uneaten foodstuffs that have been packaged hygienically are donated to the Caritas Vaud association.

Exhibition Layout

Exhibitors occupying stands are required to submit a detailed list of material used onsite with the exhibitor's request form for the Organiser's approval.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organisers reserve the right to vary the layout if this is in the general interest of the exhibition.

Occupation of Stands

Exhibitors will be required to ensure that their stands are occupied during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space. The Organisers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others.

Company Profile & Logo

A complete listing of all exhibitors, including a 100-word entry and company logo will be included in the Final Program and is distributed to all attendees as long as the information is received in time for publishing (dates to be included in registration form).

Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition area, or during the coffee breaks. No such materials may be distributed in any hotel or venue used by the meeting.

PAYMENT SCHEDULE

All payments must be made in Swiss Francs (CHF.-).

Upon any order for attribution of requested items (sponsor packages and/or exhibition booth) made from the sponsors and exhibition book, the EUCASS-CEAS secretariat will make a first invoice for 50% of the total cost command within 30 days of your institution's confirmation by email with a completed order form and detailed request.

The remainder of the payment is due within 30 days upon receipt of the invoice to guarantee the reservation.

The final balance is due by June 30th, 2023

For bookings made after **June 30th, 2023** the full amount is due at the time of reservation.

By Bank Transfer

Bank details will be provided on the invoice. The entire invoiced amount of the exhibition or sponsorship charge must arrive at our bank. The sponsor/exhibitor will be responsible for all fees from the originating bank and any intermediate banks applied to the wire transfer before it arrives at our bank.

Cancellation Policy

Cancellations and changes to your original booking must be made in writing to by email with 'read & delivery receipt' required to support_team@lausanne-tourisme.ch

Before March 01, 2023	30% of each item's total amount due
Between March 01, & June 30, 2023	75% of each item's total amount due
After June 30th, 2023	100% of total cost will be retained

LET'S KEEP IN TOUCH



Joint 10th EUCASS - 9th CEAS Conference