

 eucass 2019

8th European Conference for Aeronautics and Space Sciences

Madrid - SPAIN
UNIVERSIDAD POLITECNICA DE MADRID

1 - 4 July, 2019



Exhibition and
Sponsor Guide





Message from the President of EUCASS

It is our pleasure to announce the eight edition of the EUCASS conference, which will take place in Madrid from 1 till 4 July 2019 at the instigation of the Escuela técnica Superior de Ingeniería aeronáutica y del Espacio (ETSIAE) at the Universidad Politécnica de Madrid. The venue is the “Campus de Excelencia Internacional de Moncloa”, conveniently connected to the city centre and the international airport of Barajas by the stations Ciudad Universitaria (metro line 6) and Moncloa (Line 3).

EUCASS, as a non-profit organisation, is the second largest conference at the continental scale for aeronautics and space sciences after the AIAA Scitech in the USA. It was launched in 2004 by dedicated scientists and engineers from Western Europe and from Russia. Previous issues have been held in Moscow (2005), Brussels (2007), Versailles (2009), Saint Petersburg (2011), Munich (2013), Krakow (2015) and Milano (2017).

This biennial premium conference is an event that brings together worldwide professionals, experts, and students to discuss, perspectives, insights, ideas as well as the latest science, research and technology developments. We have rapidly developed and at this upcoming conference we are expecting 700+ international attendances from all over the world.

EUCASS 2019 represents an exceptional opportunity to reach a uniquely targeted audience and demonstrate your commitment to industry relationship. Don't miss this chance to get your organisation at the frontline of this conference.

We seek the honour of your presence at EUCASS 2019 and invite you to join us preparing it. Your organisation can participate at various levels. The attached sponsorship package will provide further details about sponsorship, advertising opportunities, and exhibition options.

Of course, we are fully open to your ideas and suggestions. We are willing to work with you to satisfy your needs and expectations. Please feel free to contact us if there are any questions.

Thank you very much for your time and consideration. We welcome your support and look forward to hearing from you soon.

Sincerely yours,

Alain MERLEN
EUCASS President



Sponsor Invitation

EUCASS and the conference organisers are pleased to invite you to participate in EUCASS 2019.

In making a commitment to become a sponsor, your organisation will be assured high profile exposure at this conference.

EUCASS 2019 will be a significant aeronautics and space sciences event. It has a unique focus on the fields of innovations, incumbents, research and technology development results in aeronautics and space. Additionally, it serves as a forum for sharing goals, ideas, and information.

As a sponsor, you can reach an expected target audience of around 700 attendees from around the world.

The conference is attended by:

- Scientists and students from universities and research establishments
- Industry researchers and technology developers
- Programme and project leaders
- Industry decision makers
- Business managers
- Technical staff in charge of technology developments
- 1/4 of attendees come from Russia on average

EUCASS 2019 is a conference you can't afford to miss to promote your image and meet new potential partners. It provides a number of excellent sponsorship and advertising opportunities. Last but not least, you are welcome to walk into the conference rooms and discover progress in science, research and technology.

Please take a few moments to read our proposal.

Then, take full advantage of the opportunities available by sponsoring EUCASS 2019.

Contact for Sponsorship matters

Dylan MOLINIE

Carte Blanche

7 chemin En Barbaro - 81710 SAIX - FRANCE

dylan.molinie@carte-blanche.fr

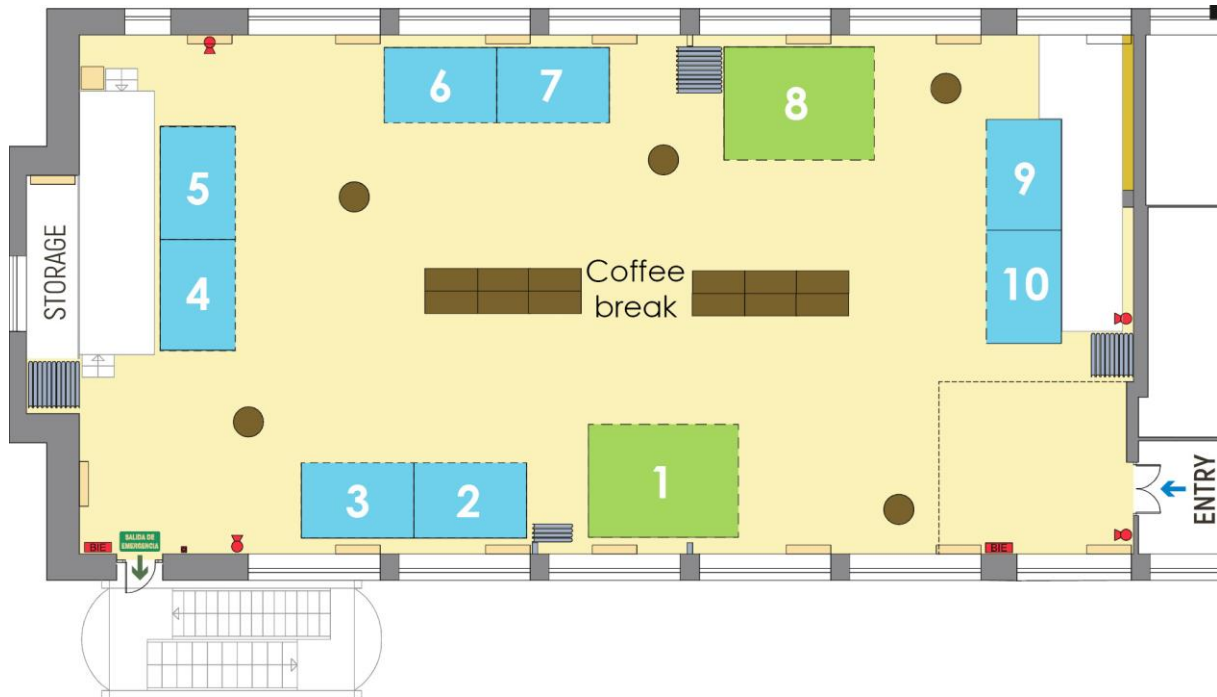


Programme-at-a-glance

		EUCASS 2019 >> Programme-at-a-glance																																							
		Sunday 30 June						Monday 1 July						Tuesday 2 July						Wednesday 3 July						Thursday 4 July						Friday 5 July									
08:00																																									
09:00							On-Site Registration																																		
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Exhibition



Setup Conditions & Insurance

- **Booth Installation:** Sunday June 30th – 8am to 6pm (to be confirmed)
 - **Booth disassembly:** Thursday July 4th – 5pm to 6pm (to be confirmed)
- All booths must be taken down and packed by 6pm Thursday evening.

Exhibitors are responsible for their own equipment and should secure any valuables when leaving their booths unattended. Neither the Universidad Politecnica de Madrid nor Eucass maintain insurance covering exhibitors' property, it is the sole responsibility of the exhibitor to obtain such insurance.

Address of Madrid University

**UPM School of Aeronautics and
Space Engineering**

**Universidad Politécnica de
Madrid**

Plaza del Cardenal Cisneros, 3
28040 Madrid, SPAIN



Partnership Opportunities

All sponsors are promoted prior to and at the conference as well as in the conference materials distributed to participants, according to the level of partnership.

The EUCASS 2019 website is maintained until the next conference.
All partnership prices are VAT excluded

CONGRESS SPONSORSHIP - GOLD, SILVER & BRONZE

GOLD SPONSOR

€ 18 000+

As a Gold Sponsor you will have an exclusive and outstanding awareness as well as promotion to all conference related activities.

Your benefits as Gold sponsor are:

- 3 free gala dinner tickets for free and 3 free entrance to the meeting
- EUCASS membership for two years
- Larger size logo whenever all sponsor logos are shown.
- Prominent display of company logo on lectern in presentation rooms.
- Acknowledgement of gold sponsorship on all promotional materials.
- Prominent display of company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on all EUCASS 2019 documentations and publications (printed / electronically).
- Logo on the EUCASS 2019 conference program.
- Logo on the EUCASS 2019 website.
- Advertisement in the EUCASS 2019 conference proceedings online application.
- Full page advertisements in the conference program.
- Link from the conference website to sponsors website.
- Opportunity to place two promotional items and company literature in each bag.
- A room in the exhibit for a booth (up to 12 sm)



SILVER SPONSOR

€ 12,000+

The Silver sponsorship package gives you the opportunity to present your organisation all along the conference. It offers you a great price to value relationship.

Your benefits as Silver sponsor are:

- 2 gala dinner tickets and 2 attendances to the meeting for free.
- EUCASS membership for two years.
- Normal size logo whenever all sponsor logos are shown.
- Acknowledgement of silver sponsorship on all promotional materials.
- Company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on all EUCASS 2019 documentations and publications (printed / electronically).
- Logo on the EUCASS 2019 conference program.
- Logo on the EUCASS 2019 website.
- Half page advertisement in the EUCASS 2019 conference proceedings online application.
- Half page advertisements in the conference program.
- Link from the conference website to sponsors website.
- Opportunity to place one promotional item and company literature in each bag.
- A room in the exhibit for a booth (up to 6 sqm)

BRONZE SPONSOR

€ 5,000+

The Bronze sponsorship programme gives your organisation visibility during the conference.

Your benefits as bronze sponsor are:

- 1 gala dinner tickets and 1 attendance to the meeting for free.
- EUCASS membership for two years.
- Normal size logo whenever all sponsor logos are shown.
- Acknowledgement of bronze sponsorship on all promotional materials.
- Company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on all EUCASS 2019 documentations and publications (printed / electronically).
- Logo on the EUCASS 2019 conference program.
- Logo on the EUCASS 2019 website.
- Logo in the EUCASS 2019 conference proceedings online application.
- Logo in the conference program.
- Link from the conference website to sponsors website.



OTHER SPONSORSHIP PACKAGES

STUDENT BEST PAPER AWARD

€ 2,000+

This sponsorship program gives your organization visibility during the Student Best Paper Award, which will be distributed during the Gala Dinner.

Your benefits as a Student Best Paper Award Sponsor are:

- Announcement on the EUCASS 2019 website.
- Logo on the EUCASS 2019 website.
- Logo on the diplomas awarded to students
- 1 gala dinner ticket for your representative for free.

WELCOME RECEPTION

€ 6,000+

The welcome reception takes place on Sunday evening and is a wonderful opportunity to welcome a large number of conference attendees. The sponsor will organize the evening and the reception. Primary sponsorship for the welcome reception event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a lunch-break sponsor are:

- Appetizers and beverages are provided for all attendees.
- Naming rights of the welcome reception.
- Opportunity for a short address during the welcome reception.
- Acknowledgement of welcome reception dinner sponsorship.
- Company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on the EUCASS 2019 website.
- Logo in the conference program.
- Logo on the attendees list (if any).
- Link from the conference website to sponsors website
- 1 gala dinner ticket for your representative for free.



GET TOGETHER PARTY

€ 8,500+

The Get Together Party takes place on Monday evening and is a wonderful opportunity to welcome all conference attendees. The sponsor will organize the evening and the reception. Primary sponsorship for the get together party event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a get together party sponsor are:

- Appetizers and beverages are provided for all attendees.
- Naming rights of the get together party.
- Opportunity for a short address during the get together party.
- Acknowledgement of get together party dinner sponsorship.
- Company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on the EUCASS 2019 website.
- Logo in the conference program.
- Logo on the attendees list (if any).
- Link from the conference website to sponsors website
- 1 gala dinner ticket for your representative for free.

GALA DINNER

€ 10,000+

Be a primary sponsor of the conference gala dinner.

The gala dinner takes place on Wednesday evening and provides an excellent sponsorship opportunity. It is the social highlight of the entire conference. Local entertainment from the region may be included. The sponsor will organize the evening and the gala dinner, both in cooperation with EUCASS.

Primary sponsorship for the gala dinner event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

Your benefits as a gala dinner sponsor are:

- A cuisine of high quality including beverages is provided for all attendees.
- Naming rights of the conference dinner.
- Opportunity for a short address or presentation during dinner.
- Acknowledgement of conference dinner sponsorship.
- Company logo in presentation rooms.
- Logo presentations prior to all sessions.
- Logo on the EUCASS 2019 website.
- Logo in the conference program.
- Logo on the attend list (if any).
- Link from the conference website to sponsors website.
- 3 gala dinner tickets for your representative for free.



CONFERENCE BAGS

750 PIECES (MINIMAL AMOUNT)

The package ensures that the name of your company stands out not only at the time of the conference but also long after EUCASS 2019. The sponsor will provide the bags in agreement with EUCASS.

Your benefits as a conference bag sponsor are:

- Conference bag for all attendees.
- The sponsor's full color logo will be printed on the bag together with the EUCASS logo.
- Opportunity to add gift and writing materials.

PROMOTIONAL MATERIALS

750 PIECES (MINIMAL AMOUNT)

These items are in use for a longer time and the name of the sponsors stands also at the time after the EUCASS 2019 conference. They can be inserted in the conference bag.

The sponsor will provide materials such as:

- Pens
- Memory sticks
- Participation badges
- Lanyards for badges
- Company promotional times

in agreement with EUCASS.

FURTHER PACKAGES

EUCASS is ready to discuss and accept further sponsorship packages.



EXHIBITION OPPORTUNITIES

You are invited to present and exhibit your distinct capabilities and unique solutions in the fields of aeronautics and space to the international conference community. The exhibition is also a place for the exchange of ideas, discussion and for making new contacts.

Exhibition days are from Monday July 1st to Thursday July 4th 2019

	Before 03-31-19	From 04-01-19 +20%
Equipped booth of 6sqm with 1 registration <i>Description in page 13 and 14</i>	€ 1 950	€ 2 340
Equipped booth of 12 sqm with 3 registrations <i>Description in page 12 and 14</i>	€ 4 950	€ 5 940
Non-Equipped booth area (6sqm) Non-equipped booth includes electricity and registration	€ 400/sqm	€ 480/sqm
Non-Equipped booth area (12sqm) Non-equipped booth includes electricity and registration	€ 400/sqm	€ 480/sqm

A price list with a lot of options is available if needed

The exhibition fees include access to the whole conference, access to the welcome party on Monday evening, coffee breaks and lunches for the four days, and confers a two-year EUCASS membership.

More information and Reservations

Dylan MOLINIE

Carte Blanche

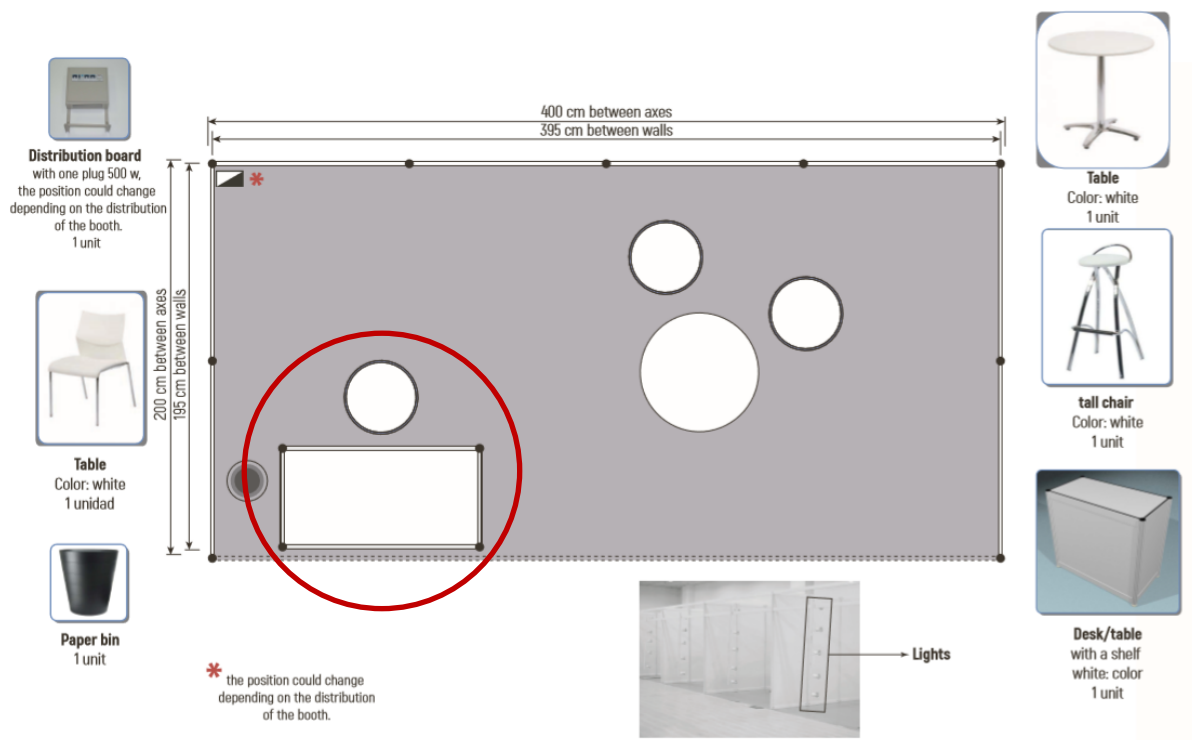
7 chemin En Barbaro - 81710 SAIX - FRANCE

partners@eucass2019.eu



Technical information

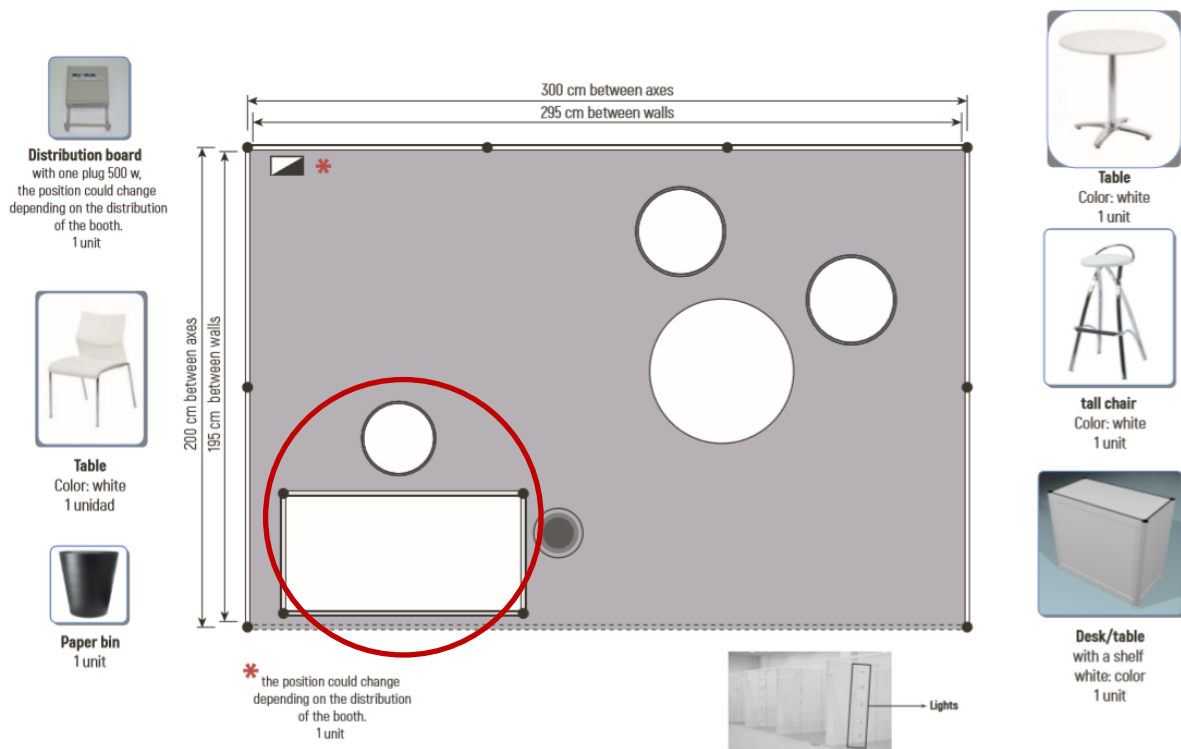
Stand 12sqm (4x3M)



*The desk and stool are not included on the booth equipment
It is possible to rent. For more information please, contact us.*



Stand 6sqm (3x2M)



*The desk and stool are not included on the booth equipment
It is possible to rent. For more information please, contact us.*

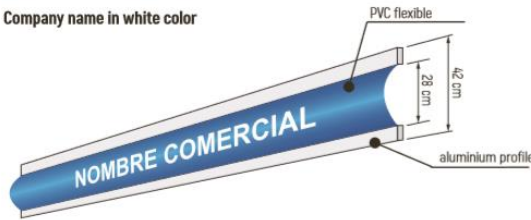


Optional branding of the fascia board with the event logo. (Check prices)

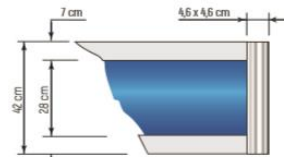
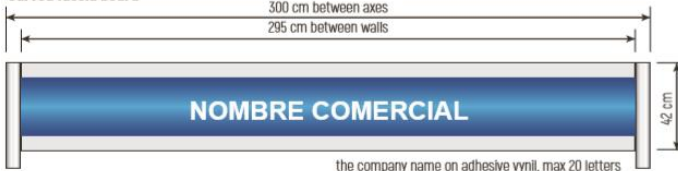


Default fascia board included with the booths equipments, we have them in three colors: Green, red or blue

Company name in white color

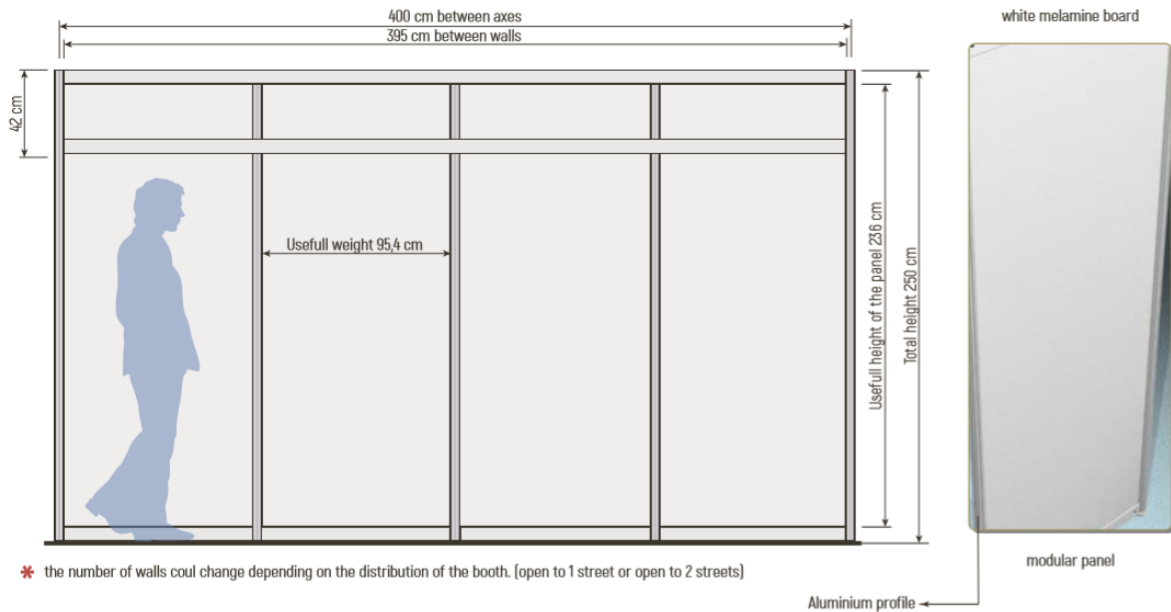


Curved fascia board



Fascia details

The color of the name branding and the carpet is Blue.





Booking Form

COMPANY NAME:

ADDRESS:

CITY:

CONTACT NAME:

PHONE:

EMAIL:

VAT NUMBER:

COUNTRY:

FAX:

SITE WEB:

Check and select your option

SPONSORS	
<input type="checkbox"/> Gold Sponsor	18 000 € HT
<input type="checkbox"/> Silver Sponsor	12 000 € HT
<input type="checkbox"/> Bronze Sponsor	5 000 € HT
EXHIBITION	
<input type="checkbox"/> Exhibition Pack 6sqm	2 340 € HT
<input type="checkbox"/> Exhibition Pack 12sqm	5 940 € HT
Booth number choice :	OR
<input type="checkbox"/> Exhibition – Non-equipped booth area	480 € HT x Sqm = €
EVENT SPONSORING	
<input type="checkbox"/> Welcome Party	15 000 € HT – Whole Event Sponsor 3 000 € HT – Partial Sponsor
<input type="checkbox"/> Gala Dinner	30 000 € HT – Whole Event Sponsor 6 000 € HT – Partial Sponsor
<input type="checkbox"/> Lunch Breaks	10 000 € HT – Whole Event Sponsor 2 000 € HT – Partial Sponsor
<input type="checkbox"/> Coffee Breaks	4 000 € HT
<input type="checkbox"/> Conference bags	(750 pieces minimal amount)
<input type="checkbox"/> Promotional Items	(750 pieces minimal amount)
<input type="checkbox"/> Student Conference	600 € HT per student - Number:
TOTAL VAT excl.	
VAT : 21% ⁽¹⁾	
TOTAL AMOUNT VAT incl.	

(1) Additional Information on tax:

- Your company is registered in Belgium, Belgium tax (VAT) is due
- Your company is registered in a European Union country, excluding Belgium, Belgium tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- Your company is based in a non-European country, VAT is due (21%)



Payment Terms

A 50% down-payment is required at the signature of this present booking form. Your account must be balanced one month before the event. Full payment is also accepted.

Cancellation fees

If you cancel your sponsorship/booth:

- Before the 31st of March, 2019, you will be charged 25% of the total amount of the item chosen.
- Between the 1st of April and the 31st of May 2019, you will be charged 50% of the total amount of the item chosen.
- From the 1st of June 2019, you will have to pay the total amount of the chosen sponsorship

Payment can be made by

Check drawn on a French bank payable to **CBO – EUCASS 2019** and sent to:

CBO – EUCASS 2019
7 chemin En Barbaro - 81710 SAIX - FRANCE

Wire transfer to the bank (send us a copy of the receipt by email)

The bank details will be mentioned on the proforma invoice that we will send to you.

Signature and company stamp

Date

City

Please return this form via email, fax or postal mail to the contact below

Dylan MOLINIE
Carte Blanche – EUCASS 2019
7 chemin En Barbaro - 81710 SAIX - FRANCE
partners@eucass2019.eu

Looking forward to your participation for this special event