



EUCASS 2015

Sponsorship Opportunities

6th Edition

29 June > 3 July 2015

ICE KRAKOW CONGRESS CENTRE – POLAND



ICE KRAKOW CONGRESS CENTRE

Make the difference for your Company... Be a part of EUCASS 2015



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Message from the President of EUCASS

It is our pleasure to announce the sixth edition of EUCASS, which will take place in Kraków/Poland from June 29 till July 3, 2015. The venue is the recently opened ICE Kraków Congress Centre.

EUCASS, the European Conference for Aerospace Sciences, is the largest conference of its kind in Europe. It is the premier European aerospace sciences conference with the goal to bring together the aeronautic and space community to discuss research challenges and opportunities and to recognize and celebrate achievements.

It was launched in 2004 by dedicated scientists and engineers from Western Europe and from Russia. Five editions have been held so far, in Moscow (2005), Brussels (2007), Versailles (2009), Saint Petersburg (2011) and Munich (2013). The first President was Professor W. Koschel of University Professor at the University of Technology Aachen (RWTH) and director of the DLR Institute of Space Propulsion.

Bi-annual EUCASS conferences ensure that aerospace professionals and students are recognized for their science and research contributions. With this in mind, the best student paper is again honoured with the Airbus Defence & Space award during the conference gala dinner. There is an opportunity to network with people from different research and R&T areas and talk about (new) innovative ideas in one place in one location in one week.

We seek the honour of your presence at this conference and hope you will also be able to support the conference in Kraków. This sponsorship brochure informs you on various options how to promote your activities and to help us keep registration fees affordable, particularly for young professionals. This is one of our commitments to young professionals. Bringing them into the aerospace field what is critical to its ongoing technological progress. Therefore, we sincerely look forward to your participation and do hope that you can respond positively to our call for help and for promotion of the conference.

Complement your organisation's visibility and show your commitment to aerospace science and research - particularly to the next generation of aerospace professionals. In Kraków, we expect around 700 worldwide participants from universities, research organisations and industries and agencies.

With kindest regards,

Walter Zinner
President EUCASS



Invitation to Sponsors

EUCASS and the conference organizers are pleased to invite you to participate in EUCASS 2015.

In making a commitment to become a sponsor, your organization will be assured high profile exposure at this conference.

EUCASS 2015 will be a significant aeronautics and space sciences event. This conference has a unique focus on the fields of innovations, incumbents, research and technology development results in aeronautics and space. Additionally, it serves as a forum for sharing goals, ideas, and information.

You as sponsor, you can reach an expected target audience of around 700 attendees from around the world.

The conference is attended by:

- Scientists and students from universities and research organizations
- Industry researchers and technology developers
- Program and project leaders
- Industry decision takers
- Business managers
- Technical staff charged with technology developments
- 1/3 of attendees comes from Russia

EUCASS 2015 is a conference you can't afford to miss to promote your image and meet new potential partners. It provides a number of excellent sponsorship and advertising opportunities. Last but not least, you are welcome to walk into the conference rooms and discover progress in science, research and technology innovations.

Please take a few moments to read our proposal.

Then, take full advantage of the opportunities available by sponsoring EUCASS 2015 in KRAKOW.

Contact person for Sponsorship Matters:

Valérie Maurin

Carte Blanche

7 chemin En Barbaro - 81710 SAIX - FRANCE

Tel. +33 5 63 72 31 25

partners@eucass2015.eu



29 June > 3 July 2015 Kraków, Poland

Programme

EUCASS 2015 >> Programme-at-a-glance							
	Sunday 28 June	Monday 29 June	Tuesday 30 June	Wednesday 1 July	Thursday 2 July	Friday 3 July	
08:00							08:00
09:00							09:00
10:00		On-Site Registration	On-Site Registration	On-Site Registration	On-Site Registration		10:00
11:00		Exhibition/Coffee Breaks	Exhibition/Coffee Breaks	Exhibition/Coffee Breaks	Exhibition/Coffee Breaks		11:00
12:00		Welcome Coffee	Technical Session	Technical Session	Technical Session		12:00
13:00		Openning Ceremony	Plenary	Plenary	Plenary		13:00
14:00		Lunch	Lunch	Lunch	Lunch		14:00
15:00		Technical Session	Technical Session	Technical Session	Technical Session		15:00
16:00		Plenary	Plenary	Plenary	Plenary		16:00
17:00	On-Site Registration	Technical Session	Technical Session	Technical Session	Technical Session		17:00
18:00	Reception	Welcome Party		Gala dinner			18:00
19:00							19:00
20:00							20:00

10-Mar-15
 Liable to modifications

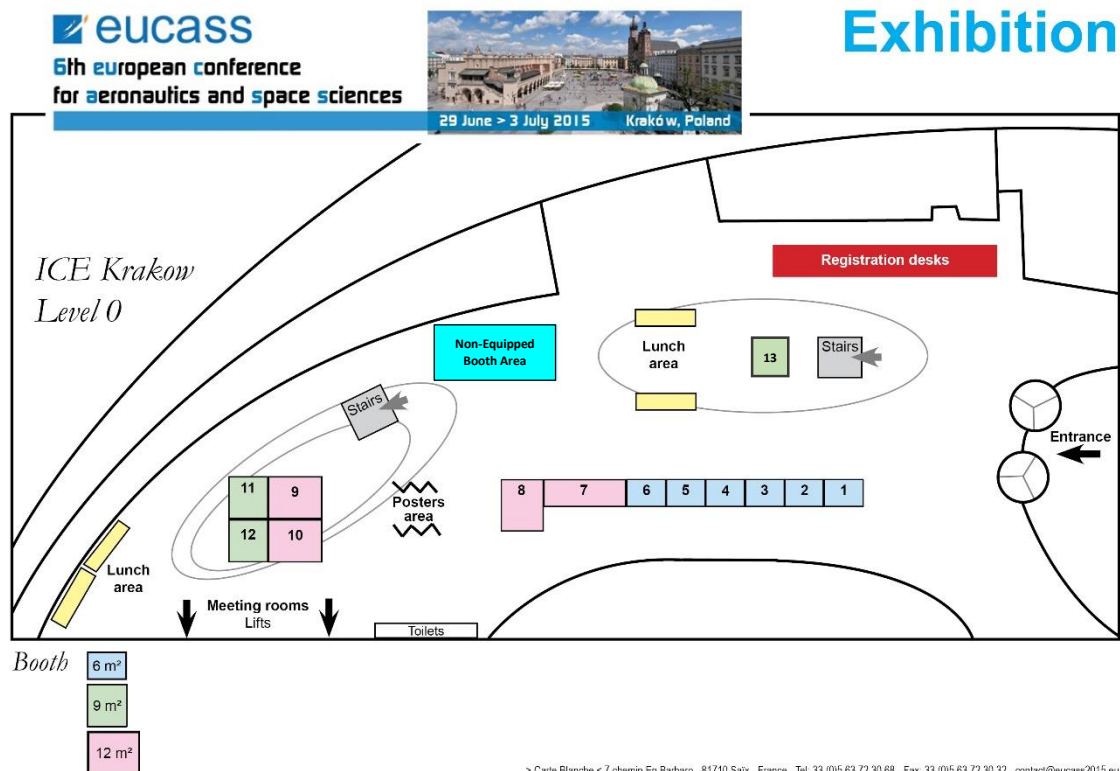


Exhibition Place

The Floor 0 of ICE Congress Centre offers the opportunity to set up various booths in an attractive way to catch the interest to the attendees. Most of the booths are close to the lunch break, and posters, and not far away from the welcome desk.

This bright modern ergonomic exhibition area is truly a real chance for your company to emphasize and to show off its expertise, its products and its services toward a targeted group of scientists, students and professionals.

Plan of the exhibition



Please be aware that booth placements will be assigned on a first-come, first-served basis. Feel free to follow the exhibition plan updated with all interested exhibitors to date, on the following page : <http://www.eucass2015.eu/exhibition-floor-plan/>



Setup Conditions:

- **Installation of booths:** Sunday 28th June – 7am to 6pm
- **Booths breakdown:** Thursday 2nd July – 5pm to 8pm
All booths must be broken down and packed by 8pm Thursday evening.

The ICE Congress Centre provides security to prevent unauthorized entry to the exhibit halls throughout the congress including set-up and breakdown, but does not provide security for materials at each individual booth. Exhibitors are responsible for their own materials and should secure any valuables when leaving their booths unattended.

Address of the ICE Congress Centre:

ICE Krakow Congress Centre
17, Marii Konopnickiej Street - Krakow 30-302 - POLAND

You have the possibility to park in front of the main entrance or use underground car parking and deliver your materials by lifts.

Insurance:

Neither the ICE Congress Centre nor Eucass maintains insurance covering exhibitors' property, and it is the sole responsibility of the exhibitor to obtain such insurance.

Storage Conditions:

You have the possibility to store your material/furniture needed for your booth before the beginning of the congress. Your material will be delivered by Sunday 28th June at ICE Congress Centre in order to set it up. Please, contact us for any further information.



Sponsorship Opportunities

All sponsors are promoted prior to and at the conference as well as in the conference materials, according to the level of sponsorship agreed. The website is shown until the next conference. All the sponsorship prices are VAT excluded.

▪ CONGRESS PARTNERSHIP AS GOLD, SILVER AND BRONZE SPONSOR

GOLD SPONSOR

€ 18 000+

As a Gold Sponsor you will have an exclusive and outstanding awareness as well as promotion to all conference related activities.

Your benefits as Gold sponsor are:

- 3 gala dinners tickets for free
- 4 registrations to the conference for free
- 1 booth of 12 square meters : « Non-equipped booth » or « equipped booth »
- EUCASS membership for two years
- Larger size logo whenever all sponsor logos are shown
- Prominent display of company logo on lectern in presentation rooms
- Acknowledgement of gold sponsorship on all promotional materials
- Prominent display of company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS 2015 documentations and publications (printed and electronically)
- Logo on the EUCASS 2015 conference program
- Logo on the EUCASS 2015 website
- Full page advertisement in the EUCASS 2015 conference proceedings
- Full page advertisement in the conference program
- Logo on the attendees list
- Link from the conference website to sponsor website
- Opportunity to place two promotional items and company literature in each bag



SILVER SPONSOR

€ 12 000+

The Silver sponsorship package gives you the opportunity to present your organization all along the conference. It offers you a great price to value relationship.

Your benefits as Silver sponsor are:

- 3 gala dinners tickets for free
- 2 registrations to the conference for free
- 1 booth of 9 square meters : « Non-equipped booth » or « equipped booth »
- EUCASS membership for two years
- Normal size logo whenever all sponsor logos are shown
- Acknowledgement of silver sponsorship on all promotional materials
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS 2015 documentations and publications (printed and electronically)
- Logo on the EUCASS 2015 conference program
- Logo on the EUCASS 2015 website
- Half page advertisement in the EUCASS 2015 conference proceedings
- Half page advertisement in the conference program
- Logo on the attendees list
- Link from the conference website to sponsor website
- Opportunity to place two promotional items and company literature in each bag



BRONZE SPONSOR

€ 5 000+

The Bronze sponsorship program gives your organization visibility during the conference.

Your benefits as bronze sponsor are:

- 1 gala dinner ticket for free
- 1 registration to the conference for free
- 1 booth of 6 square meters : « Non-equipped booth » or « equipped booth »
- EUCASS membership for two years
- Normal size logo whenever all sponsor logos are shown
- Acknowledgement of bronze sponsorship on all promotional materials
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on all EUCASS 2015 documentations and publications (printed and electronically)
- Logo on the EUCASS 2015 conference program
- Logo on the EUCASS 2015 website
- Logo in the EUCASS 2015 conference proceedings
- Logo on the attendees list
- Link from the conference website to sponsor website



▪ SPONSORSHIP PACKAGES

STUDENT CONFERENCE € 600 per student (minimal amount)

You enable students to attend the conference by paying the fee of one or more students. 600€/student, 1200€/2 students, 1800€/3 students, 2400€/4 students

Your benefits as student sponsor are:

- Announcement on the EUCASS 2015 website
- Logo on the EUCASS 2015 website
- Award for the best student paper.

GALA DINNER

Be a primary sponsor of the conference gala dinner.

The gala dinner takes place on Wednesday (July 1, 2015) evening and provides an excellent sponsorship opportunity. It is the social highlight of the entire conference. Local entertainment from the region may be included. The sponsor will organize the evening and the gala dinner, both in cooperation with EUCASS.

Primary sponsorship for the gala dinner event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsor are not identified.

- **“Whole Event Sponsor”**: € 30 000
- **“Partial Sponsor”**: € 6 000 (minimal amount)

Your benefits as a gala dinner sponsor are:

- A cuisine of high quality including beverages is provided for all attendees
- Naming rights of the conference dinner
- Opportunity for a short address or presentation during dinner
- Acknowledgement of conference dinner sponsorship
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on the EUCASS 2015 website
- Logo in the conference program
- Logo on the attendees list
- Link from the conference website to sponsor website





WELCOME PARTY

The welcome party takes place on Monday evening and is a wonderful opportunity to welcome a large number of conference attendees. The sponsor will organize the evening and the reception.

Primary sponsorship for the reception party event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

- **“Whole Event Sponsor”**: € 15 000
- **“Partial Sponsor”**: € 3 000 (*minimal amount*)

Your benefits as a reception party sponsor are:

- Appetizers and beverages are provided for all attendees.
- Naming rights of the reception party
- Opportunity for a short address during the reception party
- Acknowledgement of reception party dinner sponsorship
- Company logo in presentation rooms
- Logo presentations prior to all sessions
- Logo on the EUCASS 2015 website
- Logo in the conference program
- Logo on the attendees list
- Link from the conference website to sponsor website



LUNCH BREAKS

On all days of the conference, a buffet-style lunch will be provided to all delegates.

Primary sponsorship for a lunch break event is awarded on a first-come, first-served basis. Partial sponsors will be considered if whole event sponsors are not identified.

If you are sponsoring a lunch break, you may indicate a favour day among this 4 choices: Monday 29th of June, Tuesday 30th of June, Wednesday 1st of July, Thursday 2nd of July.

- **“Whole Event Sponsor”**: € 10 000
- **“Partial Sponsor”**: € 2 000 (*minimal amount*)

Your benefits as a lunch break sponsor are:

- Signage at serving tables for breaks
- Opportunity for a short address or presentation during lunch
- Acknowledgement of conference dinner sponsorship
- Logo on the EUCASS 2015 website
- Logo in the conference program
- Logo on the attendees list
- Link from the conference website to sponsor website



COFFEE BREAKS

€ 4 000 “Whole Event Sponsor”

Each morning and afternoon of the conference, a coffee break will be offered during the following sessions:

- Monday 29th of June - afternoon
- Tuesday 30th of June – morning or afternoon
- Wednesday 1st of July – morning or afternoon
- Thursday 2nd of July – morning or afternoon
-



Primary sponsorship for a coffee break event is awarded on a first-come, first-served basis.

Your benefits as a coffee break sponsor are:

- Signage at serving tables for breaks
- Logo on the EUCASS 2015 website
- Link from the conference website to sponsors website

CONFERENCE BAG

600 pieces (minimal amount)

The package ensures that the name of your organization stands out not only at the time of the conference but also long after EUCASS 2015. The sponsor will provide the bags in agreement with EUCASS.

Your benefits as a conference bag sponsor are:

- Conference bag for all-attendees
- The sponsor’s full colour logo will be printed on the bag together with the EUCASS logo
- Logo on the EUCASS 2015 website
- Opportunity to add gift and writing materials.

PROMOTIONAL MATERIALS

600 pieces (minimal amount)

These items are in use for a long time and the name of the sponsors stands also at the time after the EUCASS 2015 conference. They can be inserted in the conference bag.

The sponsor will provide materials such as:

- Pens
- Memory sticks
- Participation badges
- Lanyards for badges
- ...

In agreement with EUCASS

Your benefits as a conference promotional materials sponsor are:

- Logo on the EUCASS 2015 website



WIFI SPONSORSHIP

€ 4 000

There is secure wireless internet access throughout the conference venue. Being the wireless network sponsor is another excellent way of getting your message to the audience.

Your benefits as Wifi sponsor are:

- Your homepage appears whenever anyone logs onto the internet.
- Logo on the EUCASS 2015 website
- Logo in the conference program
- Logo on the attendees list
- Link from the conference website to sponsors website





▪ **EXHIBIT OPPORTUNITIES**

You are invited to present and exhibit your distinct capabilities and unique solutions in the fields of aeronautics and space to the international conference community. The exhibition is also a forum for the exchange of ideas, discussion, and for making new personal contacts.

Exhibition days are from June 29, 2015 (Monday) to July 2, 2015 (Thursday).
(A floor plan of the rooms is available p6)

	Before 04-30-15	From 04-30-15: +20%
Equipped booth of 6 sqm + 1 free registration includes 1 table, 2 chairs, separation walls, electricity, light, carpet.	€ 3 500	€ 4 200
Equipped booth of 9 sqm + 2 free registrations includes 1 table, 3 chairs, separation walls, electricity, light, carpet.	€ 5 000	€ 6 000
Equipped booth of 12 sqm + 3 free registrations Includes 2 tables, 4 chairs, separation walls, electricity, light, carpet.	€ 6 500	€ 7 800
Non-Equipped booth area <i>(free choice of the area needed until 30sqm max)</i> Non-equipped booth includes electricity and registration. To notice: 1 free registration for 0 to 6m ² , 2 free registrations for 7 to 12m ² , and 3 free registrations for more than 12m ² . A price list with a lot of options is available if needed.	€ 400/sqm	€ 480/sqm

More information and Reservations by:

Valérie Maurin

Carte Blanche - Tel. +33 5 63 72 31 25

partners@eucass2015.eu



Pictures are not contractual



Order Form (valid before 03-31-15)

Company Name :

Contact person :

Address :

Country :

Phone / Fax :

VAT Number :

Email address :

Check the case - Select your options

CONGRESS PARTNERSHIP	
<input type="checkbox"/> Gold sponsor	€ 18 000+
<input type="checkbox"/> Silver sponsor	€ 12 000+
<input type="checkbox"/> Bronze sponsor	€ 5 000+
SPONSORSHIP PACKAGES	
<input type="checkbox"/> Student conference	<input type="checkbox"/> € 600 <input type="checkbox"/> € 1 200 <input type="checkbox"/> € 1 800 <input type="checkbox"/> € 2 400
<input type="checkbox"/> Gala dinner	<input type="checkbox"/> € 30 000 – Whole Event Sponsor <input type="checkbox"/> € 6 000 – Partial Sponsor
<input type="checkbox"/> Welcome party	<input type="checkbox"/> € 15 000 – Whole Event Sponsor <input type="checkbox"/> € 3 000 – Partial Sponsor
<input type="checkbox"/> Lunch breaks	<input type="checkbox"/> € 10 000 – Whole Event Sponsor <input type="checkbox"/> € 2 000 – Partial Sponsor
<input type="checkbox"/> Coffee breaks	€ 4 000
<input type="checkbox"/> Conference bag	600 pieces minimal amount orpieces.
<input type="checkbox"/> Promotional material ⁽¹⁾ :	600 pieces minimal amount orpieces.
<input type="checkbox"/> Wifi sponsorship	€ 4 000
EXHIBITION OPPORTUNITIES	
<input type="checkbox"/> Equipped booth of 6sqm	€ 3 500
<input type="checkbox"/> Equipped booth of 9sqm	€ 5 000
<input type="checkbox"/> Equipped booth of 12sqm	€ 6 500
<input type="checkbox"/> Non-Equipped booth – Area needed	€ 400 x sqm =€
TOTAL AMOUNT (VAT excluded)	
VAT (only if applicable)⁽²⁾	
NET DUE	

⁽¹⁾ Please, indicate here which kind of materials you can provide and the number available.



(2) **Additional Information on tax :**

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non European country, no taxes are applicable.

Payment Terms

A 50% down-payment is required at the registration. Your account must be balanced one month before the event. Full payment is also accepted.

Cancellation fees:

If you cancel your sponsorship/booth:

- Before the 31st of March, 2015, you will be charged of 25% of the total amount of the item chosen.
- Between the 31st of March and the 27th of May 2015, you will be charged of 50% of the total amount of the item chosen.
- From the 28th of May 2015, you will have to pay the total amount of the item chosen.

Payment can be made by:

Check drawn on a French bank payable to **Carte Blanche** and to be sent to:

Carte Blanche

7 chemin En Barbaro - 81710 SAIX - FRANCE

Credit card (arrange a telephone call with us and we'll process your Visa or Master Card)

Wire transfer to the bank below (send us a copy of the receipt by email):

IBAN	FR76 1120 6200 0300 1258 1797 149
BIC CODE	AGRIFRPP812
Bank Address	Crédit Agricole – 8 av Augustin Malroux – 81100 CASTRES - France
Intercommunity VAT Number	FR27379928732

Signature and company stamp

Date

City

Please return this form via fax, mail or email to the contact person given to:

Carte Blanche

7 chemin En Barbaro - 81710 SAIX - FRANCE

Tel. +33 563 721 125

partners@eucass2015.eu



THANK YOU FOR YOUR SUPPORT

