

G3Representation

*Services for European and American
aeronautical
SMEs
in
Russia and the CIS*



Context



- **These are the facts:**
- Russia's aeronautics industry is quickly developing,
- European and American businesses have a lot to offer : they're know-how is very sought for,
- Russia is still difficult to reach because of the culture, the language and because it is VERY expensive.



- **Hence G3R's tasks:**
- To INFORM
- To ASSIST

Services (business solutions)



- Sales help to sell your production in Russia.
- Monitoring : weekly news-letters to stay up to date with CIS news.
- Market Research : your first step to understanding market needs and your place in it.
- Event Management : press-conferences, press-releases, business breakfasts or any other type of event.
- Marketing : ads, articles in specialised press.
- Logistics : have someone in-country who speaks your language to help organize your business trip.
- Training : aviation English or business English.



Sectors



G3R is a one year old French company.
It was created to provide European and American
SMEs services and staff in Moscow for :

- Business Aviation
- Rotor Wings
- Ground Support
- Aviation Industry
- Infrastructures



Charles Hergott

Director of G3R

Age : 31

Background : Artistic

Experience : Project Management, Marketing and PR, Fund raising.

CV : Born in Paris, lived 10 years in Washington, DC, USA ; 10 years in Geneva, Switzerland and soon will have lived 10 years in Moscow.

Created G3R in 2008.

Now creating a Russian entity : Allied Aviation Consulting

Contact us



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